

WATT'S HAPPENING

SCENIC RIVERS ENERGY COOPERATIVE
LANCASTER, DARLINGTON AND GAYS MILLS, WISCONSIN

Change a Light, Change the World

Do Your Part to Help the Environment, Starting at Home

Did you know that the energy you use in your home can be responsible for twice the greenhouse gas emissions as your car? That's because most electricity is generated by burning fossil fuels, which releases greenhouse gases into our air. If you're like most people, you want to make a difference...but don't know where to start.

Here's a bright idea. Changing the world takes less time and energy than you might think. In fact, it's as simple as changing a light.

Scenic Rivers Energy Cooperative, along with other utilities, energy efficiency organizations, retailers, manufacturers, and consumers across the country, have joined the ENERGY STAR Change a light, Change the World Campaign—a national challenge to help Americans change the world one light, one step, at a time.

If you're still using traditional incandescent bulbs and inefficient fixtures, you're wasting a lot of energy and money- and creating a lot of unnecessary pollution.

Switching to energy-efficient lighting can save you time, energy and money- and help the environment. These products last up to ten times longer, which can mean more than seven years between bulb changes. And since they also use at least two-thirds less energy, you'll save money on your utility bills.

Try simply changing out the five lights you use most to an ENERGY STAR qualified one. You'll be doing your part to reduce the emissions that cause global warming, and if all of our homes did it, we'd prevent greenhouse gas emissions equivalent to those from more than 8 million cars.

The ENERGY STAR Change a Light, Change the World campaign is sponsored by the U.S. Environmental Protection Agency and the U.S. Department of Energy. For more information, go to www.energystar.gov/changealight.

One Bulb 1 year @ 3 hr/day 78%			
	60W	13W	Savings
kWh	66	14.2	51.5
lb Coal	71	15.4	56.0
lb CO ₂	136	29.3	106.4
Ft CO ₂	1163	252	913

**We can all do our part... Make the Pledge
...Change a Light Today! It just makes sense!**



Savings with a Twist! Did you know that you typically spend more to light your home than you do to operate your refrigerator all year long? Switching to energy-efficient lighting can save you time, energy and money, and help protect the environment. Make your next light bulb an ENERGY STAR.

Starting October 1st you can save even more! ENERGY STAR qualified bulbs will be sold at participating retailers for as little as 99cents each after an instant Cash-Back Reward provided by Focus on Energy. This offer is available while supplies last; some restrictions may apply. If you do not shop at a participating retailer you still may receive a \$2 mail in rebate by calling Scenic Rivers Energy Cooperative or going to www.focusonenergy.com.

Courtesy of Focus on Energy, SREC has a guide to Energy-efficient home lighting brochure available. This guide can help you determine which size and shape of CFL to use when replacing an incandescent bulb. For a free brochure call 800-236-2141 ext 105 today! 8620800

This offer is available to Wisconsin residents who get their electricity from SREC or another electric utility participating in the Focus on Energy program.

Questions on the Line



Do CFLs contain mercury?

According to www.serviceconcepts.coop, CFLs contain a very small amount of mercury sealed within the glass tubing- an average of 4 milligrams, which is roughly equivalent to an amount that would cover the tip of a ball-point pen. No mercury is released when the bulbs are intact or in use. Power produced from coal to supply an average 100 Watt incandescent bulb 3 hours a day for five years will release 10 mg of mercury into the environment. Power produced to light a comparable 23 Watt compact fluorescent lamp for the same period will release about 2.4 mg of mercury to the environment. Therefore, CFLs are more environmentally friendly even if they are discarded improperly. To gain the greatest environmental advantage from CFLs, they should be disposed of in a way that properly captures and recycles their mercury.



Did you know?

If every American home replaced just one regular light bulb with an Energy Star compact fluorescent light (CFL) bulb, we would have enough energy to light more than 3 million homes for a year.

-Department of Energy

CFLs use only about 20 percent of the electricity required by an incandescent bulb to produce the same amount of light and last four to 10 times longer.

-Rural Electric Magazine June '07

Can you find it?

Find your account number hidden in the newsletter, call the office and win a \$5 gift certificate towards your electric bill.

Currently Cooking



To celebrate the Apple Festival held in Gays Mills I chose a recipe you can use with the apples that you purchased.

This recipe was taken from the "Where's Mom Now That I Need Her?" book printed in 1999.

Crunchy Applesauce Bars

- | | |
|---------------------------|-------------------|
| 1 C. granulated sugar | 1 t. nutmeg |
| 1 C. sweetened applesauce | ¼ t. cloves |
| ½ C. shortening | 1 C. raisins |
| 2 C. flour | ¼ C. chopped nuts |
| 1 t. baking soda | ¼ t. salt |
| 1 ½ t. cinnamon | 1 t. vanilla |



Combine sugar and applesauce; blend in melted shortening. Sift together flour, baking soda, cinnamon, nutmeg, cloves, and salt; add to applesauce mixture. Stir in raisins, nuts, and vanilla. Spread in a greased 9X13 pan. Sprinkle on the following topping:

- | | |
|---------------------------------|---------------------------|
| 2/3 C crushed corn flake cereal | ¼ C. chopped nuts |
| ¼ C. granulated sugar | 2 T. butter and margarine |



Combine crushed corn flakes, sugar, and nuts; cut in butter until the mixture is crumbly. Press into batter. Bake at 350degrees for 30 minutes. Cool and cut into bars.

Public Field Day Geothermal Installation

Location:
Myers Heating & Cooling
Lancaster Industrial Park

Next To Southwest Opportunity Center
October 19th 12pm—6pm
October 20th 8am—2pm

- 1st Hand Look at an Actual In Ground Geothermal Loop Field Installation
- On site Demonstrations of Set Up & Design of Geothermal System
- View Installation Techniques of a Lifetime Guaranteed System
- Professional Staff On Site To Answer Questions
- Free Giveaways
- Food & Beverages Provided
- Tents Also Provided

Come Explore the Most Energy Efficient, Reliable and Guaranteed Heating ,Cooling, and Hot Water Source Of Energy



Power Your Mind – Learn who is bringing you power

Norman Gordon Ass't. Secretary-Treasurer

Representing District: Belmont, Benton, Council Hill, Darlington, Elk Grove, Kendall, Gratiot, Monticello, New Diggings, Seymour, Shullsburg, White Oak, Willow Springs

Family–

- Wife: Lois of 49 years
- Children:
Diane (Brad) Schulte
Cinda (Dick) Quinn
Donna Coleman
Roger (Deanna) Gordon
- 8 grandchildren

Occupation–

Down sized to crop farming and helping son-in-law farm.

Hobbies–

- Traveling
- Going to movies
- Farm Sales
- Attending our grandchildren's school events

- Watching the Packers and Badgers play football



Why did you choose to become a Scenic Rivers Energy Cooperative Director?

I was asked to finish out my father-in-law's, (Homer McGranahan) term in 1970 for the Lafayette Electric Coop Board when he moved off the lines. I was then elected for two terms from 1971-1976. I was nominated again in 1995 to run for the Grant-Lafayette Board. I am thankful for the member's support and for giving me the opportunity to represent them.

What do you enjoy most about serving as a director?

I enjoy working with the other board members and management in making decisions that represent the members and employees best interests.

Appreciation Cookout!

October is National
Cooperative Month



Owned by Our Members,
Committed to Our
Communities

Scenic Rivers Energy Cooperative is:

- An independent electric utility business
- Owned by the consumers we serve
- Governed by a board of directors elected from the members
- Motivated by service, not by profit

The Board of Directors and employees of Scenic Rivers Energy Cooperative would like to invite all Members to an Appreciation Day October 18th at the Headquarters in Lancaster from 4p.m. to 7p.m. Celebrate October Co-op Month by joining your friends and neighbors at Scenic Rivers Energy Cooperative October 18 for an old-fashioned cookout! The menu includes hamburgers, hot dogs, pork sandwiches, potato salad, relish tray, fruit salad, chips, apple dessert, and ice cream.

Representatives from Focus on Energy and Wisconsin Health Cooperative will be on hand to answer your questions. Browse the informational booths and learn more about SREC's budget billing program and electric heating and cooling options. 1985200

Member Appreciation Day Cookout

October 18th

The Headquarters
in Lancaster

4p.m. to 7p.m.



Watt's Happening is published monthly as an informational service to the member-owners of Scenic Rivers Energy Cooperative.

Any questions or comments can be directed to Watt's Happening, c/o Megan Graney, Editor, Scenic Rivers Energy Cooperative, 231 North Sheridan, Lancaster, WI 53813 or telephone (608) 723-2121 or toll free Lancaster 800-236-2141, Darlington 800-236-6656, and Gays Mills 888-735-4314.

www.sre.coop

Richard E. Kolb..... CEO
Megan Graney..... Editor

Our board of directors consists of Tom Bennett, Don Walters, Sandy Davidson, Norman Gordon, Gerald Koeller, David Stute, Merlin Kvigne, Larry Butson, and Ellen Conley.

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