

# WATT'S HAPPENING

SCENIC RIVERS ENERGY COOPERATIVE  
LANCASTER, DARLINGTON AND GAYS MILLS, WISCONSIN

## Dairyland's 66th Annual Meeting

**D**airyland Power Cooperative, SREC's generation and transmission provider, held their 66th Annual Meeting on June 13, 2007. Nine Directors, four employees and nine member delegates added to the nearly 700 delegates and guests in attendance at the meeting.

The theme of the meeting was "Our Pledge to the Future." Dairyland's commitment to reliably meeting energy needs while addressing environmental and economic concerns provided the meeting's focus. President and CEO Bill Berg detailed how Dairyland will keep their pledge to continue supplying reliable, low-cost and clean energy to our members by increasing renewable energy, enhancing environmental controls, promoting conservation and planning responsibly. Bill reminded the audience that a pledge to the future is a two-way street, and emphasized the importance of energy conservation in our everyday lives.

Bill noted a simple and effective way to conserve energy is to

replace traditional light bulbs with compact fluorescent lights (CFL). Each meeting attendee was given a CFL and Bill challenged them to replace not one, but five traditional bulbs in their home with CFLs.

"This goal is very doable. It can be done at low cost; it can be put into place quickly; and it will cause no hardship- you still get the same amount of light," said Bill.

Hank Courtright, Senior Vice President, Electric Power Research Institute, gave the keynote address, Electricity Technology in a Carbon-Constrained World. He presented on the need for a multi-faceted approach to carbon reductions, including increased use of renewable generation, conservation in homes and businesses, hybrid vehicles and more efficient coal power plants.

"Our analysis indicates that no one technology is a silver bullet- a portfolio of technologies will be needed. However, over the coming decades it is potentially feasible

for the U.S. electric sector to first slow the projected increase in CO2 emissions, then to stop the increase, and eventually to decrease emissions while meeting an ever increasing demand for reliable and affordable electricity," said Courtright.

Kirk Johnson, Vice President of Environmental Policy from the National Rural Electric Cooperative Association,

presented about the impact of policy changes on everyone's future.

Dairyland's Vice President, Generation, Chuck Sans Crainte gave an overview of Dairyland's recent and planned environment equipment investments at our power plants. More than \$250 million has been included in Dairyland's budget for emission control equipment, which will achieve significant reductions of sulfur dioxide, nitrogen oxide, mercury and particulate matter.

Director of External Relations, Brian Rude talked to the audience about the effect individuals can have on directing state and national policy.

Clarence Boettcher, Chairman of the Board and Director representing Eau Claire Electric Cooperative, presided over the meeting. Bernard Welsh, Treasurer of Dairyland's Board and Director representing Allamakee-Clayton Electric Cooperative, provided a 2006 Financial Report.

Dairyland's total operating

*(continued on page 2)*

**focus on energy™**  
*The power is within you.*

**An Update**

**J**oe Schultz and Josh Kaurich, from Focus on Energy, recently paid a visit to a farm on Scenic River Energy Cooperative's line. The farmer received a \$750 incentive on a plate cooler in early July. Joe and Josh analyzed other options the farmer had to increase his energy efficiency and told him about incentives for each option.

If you are interested in learning how your farm operation can receive incentives by becoming more energy efficient call Megan at 800-236-2141 ext. 105.

*Joe and Josh analyze the energy used in each piece of equipment in milking parlor.*



*Installing a plate cooler cooled this farm's milk 20 degrees before entering the milk tank and significantly reduced the compressor run time. This process also allowed the farmer to use 50% of the hot water from the plate cooler for their first cycle of washing.*

## Just For Fun

**B**ecause I don't have a personal computer, I use one at my local library. One day I urgently needed to research something, so I hastily put on my gloves and helmet, and jumped onto my bike to head over to the library. Dashing into the building, I sat down and started to work. Moments later another library patron approached me. "Excuse me," he said. "I've heard of computers crashing, but this is the first time I've ever seen anyone wearing a helmet."

**-Joke contributed by Jim Leahy on Reader's Digest**

## Dairyland... (continued from cover)

revenues increased to \$284 million, compared to \$247 million in 2005. Total sales were at 6.12 billion kilowatt-hours (kWh)- compared to 2005 sales of 6.18 billion kWh.

Welsh noted that fuel to operate Dairyland's generating facilities, primarily coal, accounted for the largest annual expense- the plants used about 3.1 million tons of coal in 2006. Dairyland will continue to face the need for greater capital for future power plant additions, significant environmental facilities and on-going transmission improvements.

Along with the meeting, an Expo Center featured displays on Dairyland services, conservation, electro technical and renewable energy technologies.

## Currently Cooking

Going to a cookout? Need a dish to pass? Try this recipe from TGI Friday's.



### TGI Friday's 9 Layer Dip

- 2 strip Lean Bacon
- 1 16 oz. Can Refried Beans Plain
- 1/2 C. Sour Cream
- 1/2 tsp. Taco Seasoning
- 3/4 C. Shredded Cheddar Cheese
- 3/4 C. Guacamole (Frozen or Prepared is Fine)
- 1/3 C. Diced Tomatoes (about 1 Romano Tomato)
- 1 Tbsp. Fresh Cilantro Chopped Finely
- 2 Tbsp. Sliced Black Olives
- 2 Tbsp. Finely Sliced Green Onions

Fry diced bacon until done, add refried beans and cook slowly and stirrer frequently until the bacon and bacon drippings are mixed through about 15 minutes, remove from heat. Mix taco seasoning with sour cream and set aside. 8956900

To build 9 layer dip place ingredients in this order.

Place refried beans on serving platter spread out to 1-1/2 inches thick.

- |                            |                           |
|----------------------------|---------------------------|
| 1/2 C. shredded cheese     | diced cilantro            |
| 1/2 C. prepared sour cream | black olives              |
| 3/4 C guacamole            | sliced green onion        |
| diced tomatoes             | 1/4 C. cheese for garnish |

Serve with crisp corn chips and a very cold beverage of choice. Makes a great snack or light lunch.

## Power Your Mind – Learn who is bringing you power

### Donald Walters– Vice Chairman

Representing District 3– Wauzeka, Bridgeport, Eastman, and Prairie du Chien townships

### Family–

- Wife of 57 years. Lucille (DuCharme)
- 8 daughters and 4 sons
- 24 grandkids and 14 great-grandkids (2 on the way)

### Occupation–

Retired from a lifetime of dairy farming, still residing on the farm. Lucille and I operate a woodworking business from the barn. Also, for the past 4 years, I have sold lumber at Bennett Hardwoods in Prairie du Chien on a part-time basis.

### Hobbies–

- Since retiring from farming I consider everything I do a hobby–
- mowing the grass
- taking care of two farmsteads
- keeping up with grandkids sum-

mer and school activities

- hunting
- playing golf
- cheering on the Brewers, Packers and all the local sport teams.

### Why did you choose to become a Scenic Rivers Energy Cooperative Director?

I always considered reliable electricity very important to rural America and to the whole rural economy. I wanted to be a small part of making it work, it's always a challenge.

### What do you enjoy most?

I've enjoyed working with the rest of the board and management on issues that arise from the operation of your electric coop. Being on the board for the last 26 years, keeping up with the latest technology has been a challenge for me. I also enjoy the responsibility that goes along with being a director.



## Questions on the Line

If you have a question about Scenic River Energy Cooperative email [mgraney@srec.net](mailto:mgraney@srec.net) or submit it with your payment.

### Q– Do you notify members when you are scheduling an outage?

New construction and maintenance are the two main sources for a planned power outage. Obviously, our linemen's safety is our utmost priority when working on supplying our member's with power. Our second priority is contacting our members (whenever possible) so they may modify their schedules if necessary. Currently, SREC uses an automated phone system to notify members that they will experience a planned outage. We try to place the phone calls at times we believe the majority of our members will answer the call. Don't hang up! Although it may sound like a telemarketer it's not! When our answering service calls a number one of the following will happen: 2139100

\*If the member answers the call and listens the computer reports it as *Answered*.

\*If the member answers and hangs up on the message, the computer reports it as *Answered*.

\*If the member does not answer and the answering machine does answer, the computer reports it as *Answered*.

\*If the member does not answer (after 3 attempts) and there is no answering machine or the answering machine is not working correctly, the computer reports *No Answer or Problem*.

If you have questions or concerns on the outage call system please call the Line Department at 800-236-2141 ext. 107.

## Can you find it?

Find your account number hidden in the newsletter, call the office and win a \$5 gift certificate towards your electric bill.



*Watt's Happening* is published monthly as an information service to the member-owners of Scenic Rivers Energy Cooperative.

Any questions or comments can be directed to *Watt's Happening*, c/o Megan Graney, Editor, Scenic Rivers Energy Cooperative, 231 North Sheridan, Lancaster, WI 53813 or telephone (608) 723-2121 or toll free Lancaster 800-236-2141, Darlington 800-236-6656, and Gays Mills 888-735-4314.

[www.scenicriversenergy.com](http://www.scenicriversenergy.com)

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